

Cowema Studio Architect

ARCHITECTURE - INTERIOR DESIGN



COMPANY PROFILE

West Jakarta, Indonesia

About

Cowema Studio Architect (CSA) is a professional architectural and interior design consultancy specializing in residential projects. Established in 2013, CSA is committed to delivering highly functional and detail-oriented designs, emphasizing the timeless elegance of classic residential styles. Led by Principal Architect Welly Kusumo, the studio integrates expertise, creativity, and precision to craft spaces that seamlessly blend aesthetics and practicality.

Rooted in the tropical architectural style that defines Indonesia's residential landscape, Cowema Studio is dedicated to shaping the country's evolving architectural identity. Through a meticulous design process, the studio accommodates clients' unique visions and needs, transforming them into refined, livable spaces that enhance quality of life. "Good Design For Good Life", CSA believes that a beautiful, comfortable, and authentically designed home should not only look stunning but also function optimally for its occupants and better quality of life.

CSA actively participated in several international exhibitions, such as Indonesian Architect Week in Seoul (IAWS) in 2017, which was held alongside a convention by the International Union of Architects (UIA) in Seoul, South Korea. The studio entered the exhibition with a project in the 'Public Space' category, titled "Tugu Canang di Lampung Tengah." Another exhibition was Indonesian Architect Week (IAWR) held alongside UIA's Congress in Rio de Janeiro, Brazil, in 2021. Due to the pandemic, IAWR was instead held in Bandung, Indonesia, in parallel with UIA's online congress in 2022.

In the same year, CSA won an award as the first winner in an architectural design competition for a 'Finished Project' category held by Daikin in collaboration with IAI and HDII Jakarta. At the next year, Cowema Studio continued its winning streak in the Daikin competition, securing first place in the Finished Project Interior category. In 2024, the studio participated in the Naifest and was ranked in the top five by visitor votes. Additionally, Cowema Studio received the National Steel Architectural Award 2024 for the MG House residential project, winning first place in the built residential category and advancing to the ASEAN finals.

Continuing its international presence, CSA participated in the Indonesian Architect Week 2024, which took place in Kuala Lumpur, Malaysia (IAWKL 2024).

Commissioner Biography

Ben Sarasvati is the Co-Founder and Commissioner of Cowema Studio Architect (CSA), bringing a rich background in architecture, cultural insight, and strategic design thinking to the firm. He holds a Bachelor's degree in Architecture from Atma Jaya Yogyakarta University and a Master's degree in Architecture from Udayana University. Splitting his time between Jakarta and Bali—his professional and personal home bases—Ben bridges two dynamic environments that continuously inspire his design vision.

Before founding CSA in 2013, Ben honed his skills at one of Bali's most prestigious architectural design consultancies, where he was involved in high-profile hospitality projects across Indonesia and the broader Asia region. These opportunities took him to many countries, exposing him to a wide range of local cultures, traditions, and spatial philosophies. This international experience profoundly shaped his architectural sensibilities, infusing his design language with a balance of global perspective and local authenticity.

Ben is known for his ability to synthesize architectural form with cultural narrative—creating spaces that support modern lifestyles while preserving a strong connection to local identity and comfort. His design philosophy centers on creating environments that feel both purposeful and personal. As a registered and licensed Indonesian architect, he ensures that all projects under his leadership comply with national building codes and regulations.

This certification not only proves his professional qualifications but also highlights his capability to manage large-scale and complex projects with technical precision and regulatory adherence. Through his strong capabilities and extensive experience, Ben continues to lead CSA's vision in delivering timeless, contextually grounded designs that elevate how people live, work, and interact with their spaces.



Ben Sarasvati

Principal Biographies

Welly Kusumo is an Indonesian architect passionate about timeless classic design infused with tropical elements, creating spaces that feel vibrant and alive. His philosophy combines elegance with functionality, ensuring that every project he undertakes not only stands the test of time but also enhances the quality of life for its inhabitants.

He graduated with a bachelor's degree in architecture from Atma Jaya Yogyakarta in 2004. His career began as a junior architect at Han Darmawan Architects Jakarta, where he gained invaluable experience for nine years before establishing Cowema Studio Architect in 2013. Since then, he has been dedicated to crafting architectural and interior designs that emphasize functionality, intricate details, and a harmonious blend of classic and tropical aesthetics.



Welly Kusumo



Paulus Hatma Mamo

Paulus Hatma Mamo, often affectionately known as Paulus, is a well-respected architect known for his warm and collaborative nature. Before establishing his own practice, he honed his skills and gained valuable experience as a designer at several prominent Jakarta-based firms, including TW+P Partners, Indomegah Citra Bangun Citra, and Bina Karya Propertindo.

As the principal and co-founder of Cowema Studio, which he leads alongside Welly Kusumo, Mamo has been instrumental in shaping numerous private residential projects across Indonesia. His architectural work is grounded in a deep understanding of context and culture, blending modern sensibilities with functional living environments. This ability to transform design ideas into livable, meaningful spaces has earned him the trust of clients and collaborators in cities such as Jakarta, Bali, and Pekanbaru.

Awards & Recognitions

2022 | 1st Architectural Residential at Daikin Designer Awards

2023 | 1st Interior Residential at Daikin Designer Awards

2024 | Best 5 Installation at NAIFEST

2024 | Winner Residential Category Steel Aarchitectural Awards

2024 | Finalist Residential Category BSAA-ASEAN

2025 | 2nd Honourable Mention at Natadesa Apartmen Competition

Contact Information

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Office West Jakarta, Indonesia

Residential Project

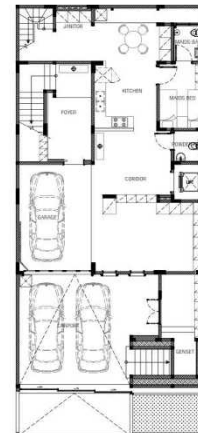


AF House



AF House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Pluit Karang, North Jakarta
Area Size	: 200 sqm
Building Size	: 563 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Irwan





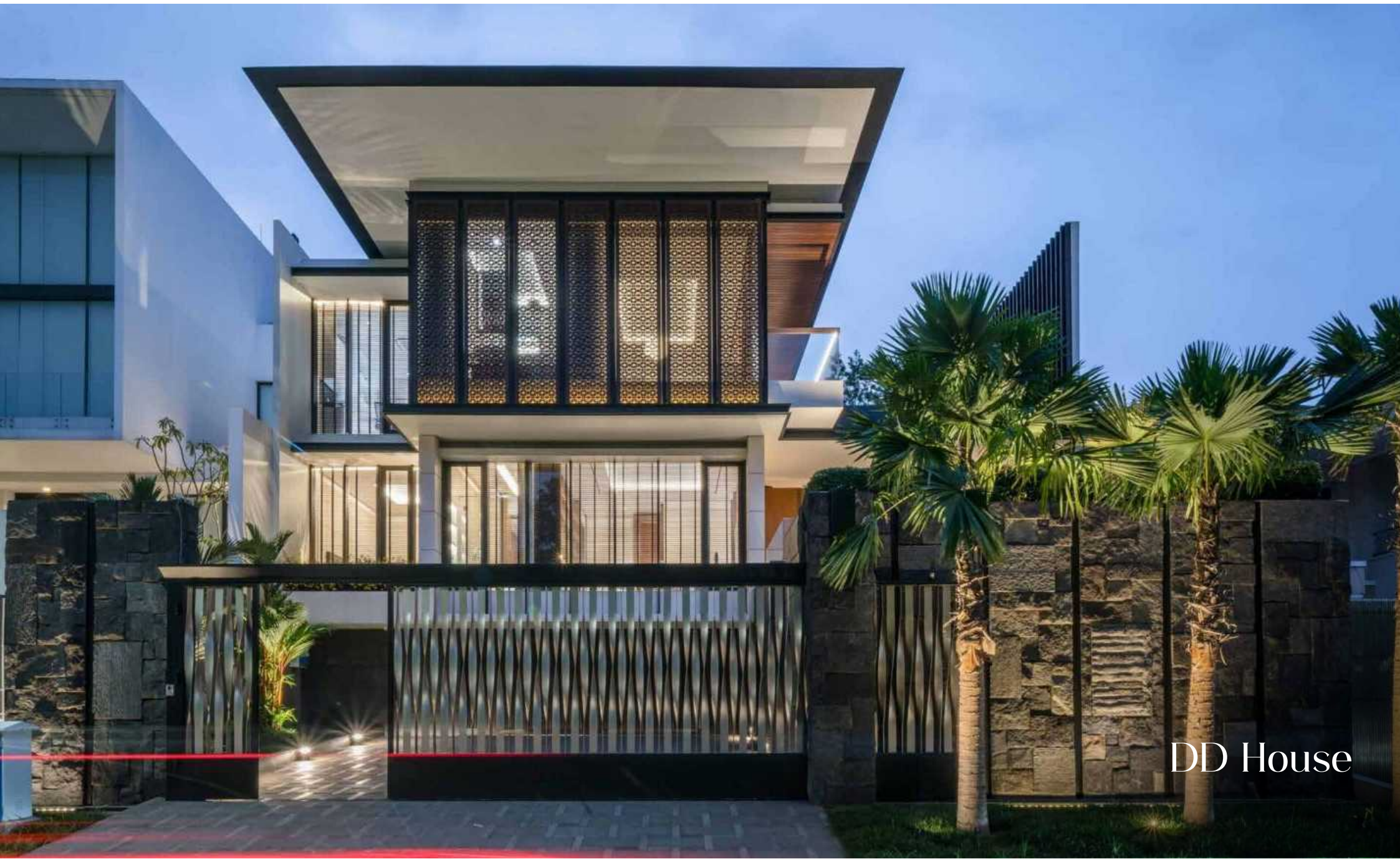
BL House



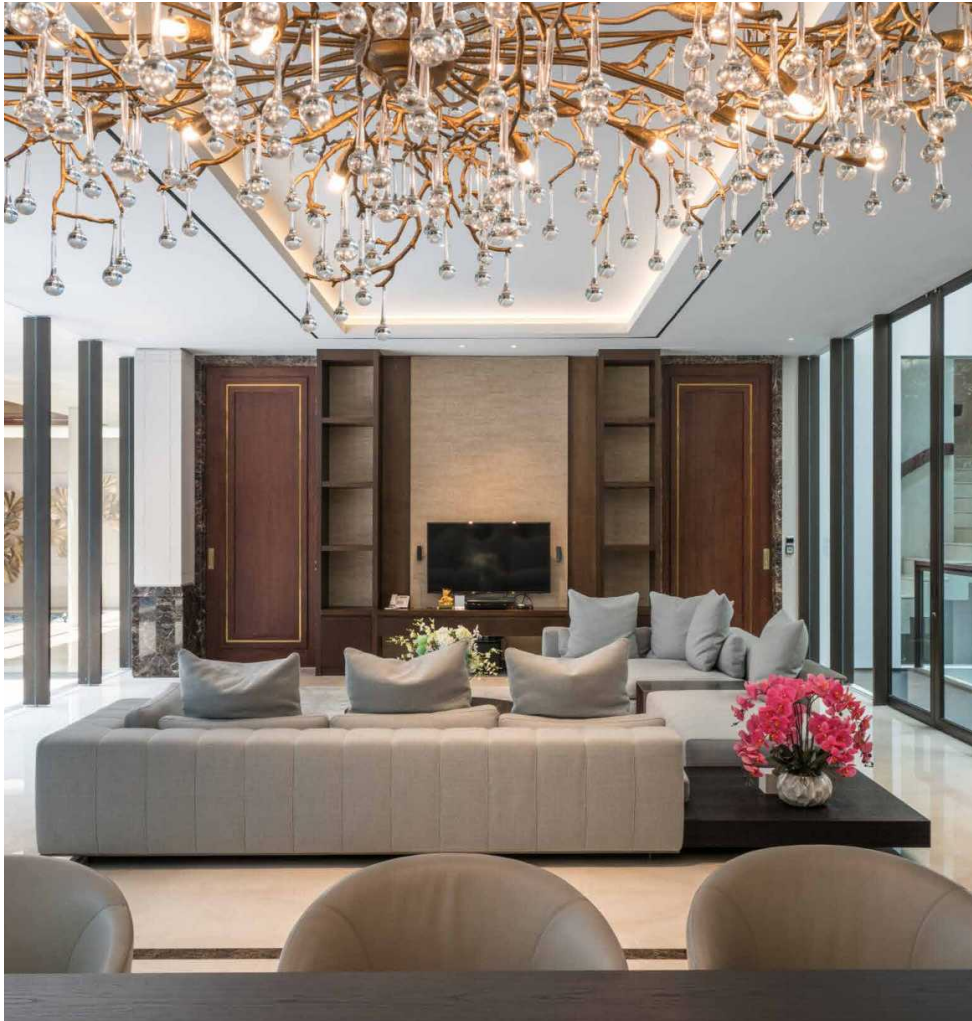
BL House

Scope : Architecture Design
Type : Single Dwellings, Residential Estate
Location : Pantai Mutiara, North Jakarta
Area Size : 424,44 sqm
Building Size : 981,06 sqm
Design Style : Modern
Status : On Going
Year : On Going





DD House



DD House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: North Jakarta
Area Size	: 612,5 sqm
Building Size	: 1356 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2018
Interior	: Cowema Studio
Contractor	: Pak Hubertus
Photographer	: Sefval Mogalana



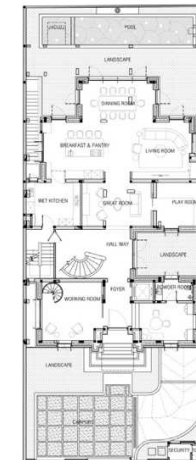


HY House



HY House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Bandung, West Java
Area Size	: 590 sqm
Building Size	: 981 sqm
Design Style	: Modern Tropical
Status	: On Going
Year	: On Going
Interior	: Mudita Lestari
Contractor	: By Owner



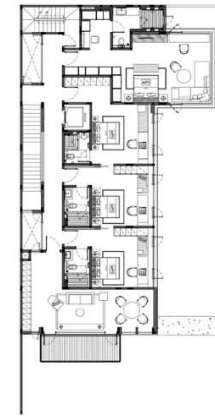
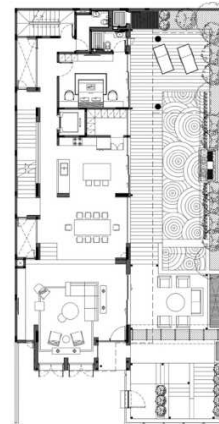


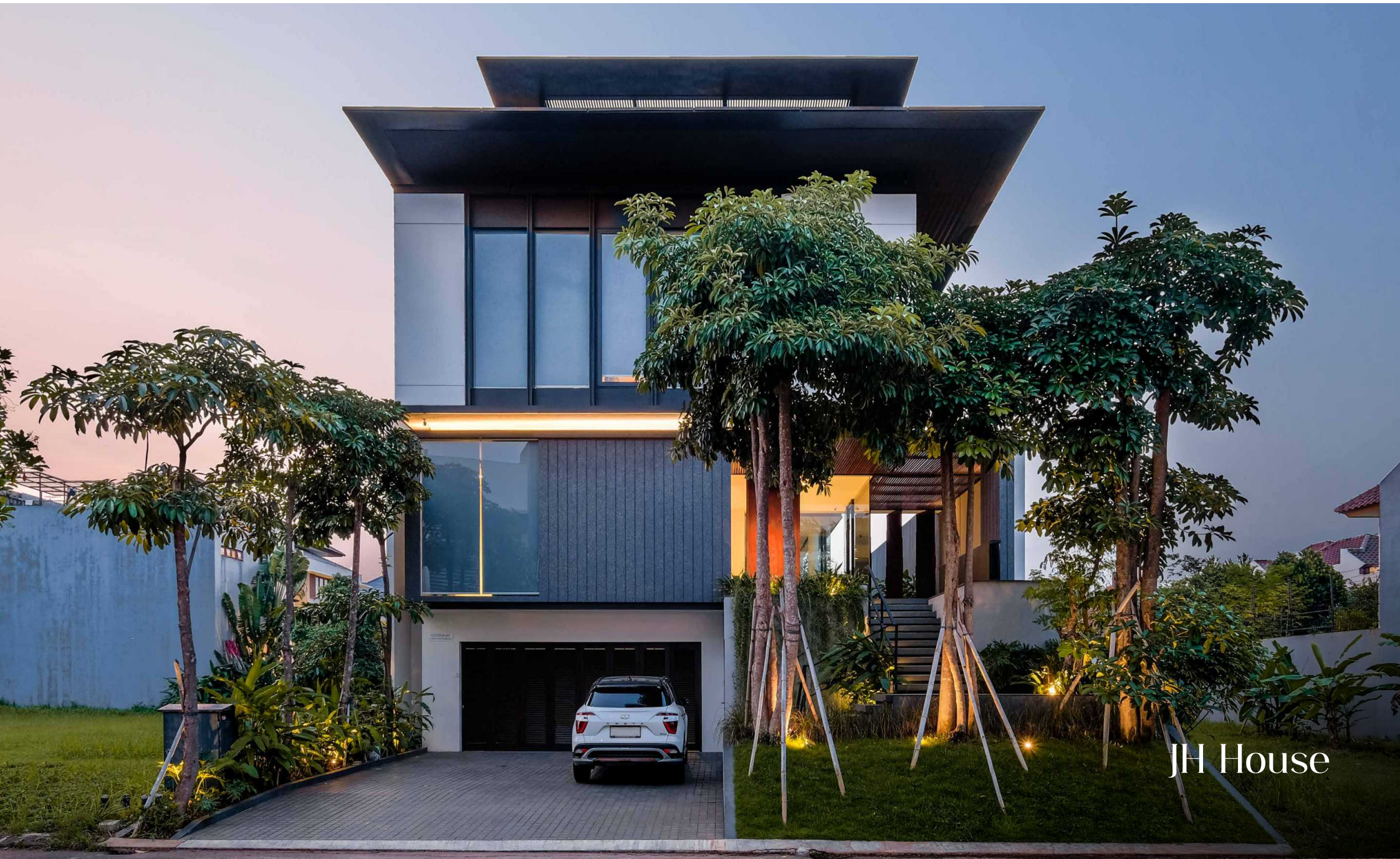
JG House



JG House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Pantai Indah Kapuk, North Jakarta
Area Size	: 600 sqm
Building Size	: 400 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2019
Interior	: Cowema Studio
Contractor	: -
Photographer	: Cowema Studio



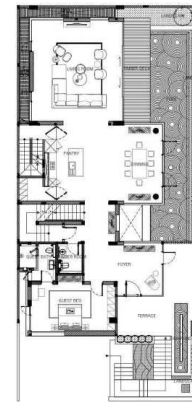


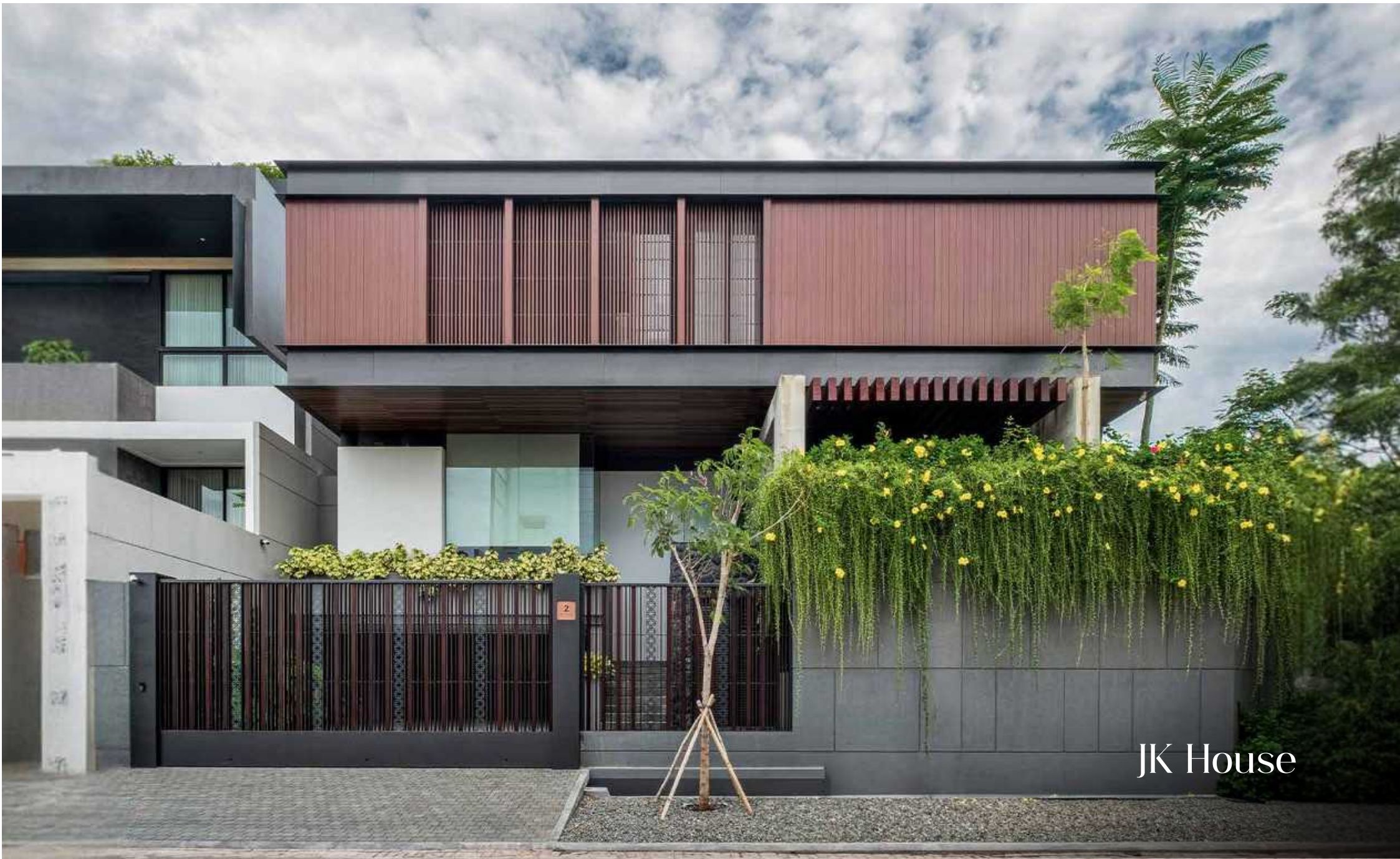
JH House



JH House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Alam Sutera, Kota Tangerang
Area Size	: 420 sqm
Building Size	: 880 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2019
Interior	: Cowema Studio
Contractor	: Pak Griffin
Photographer	: Cowema Studio



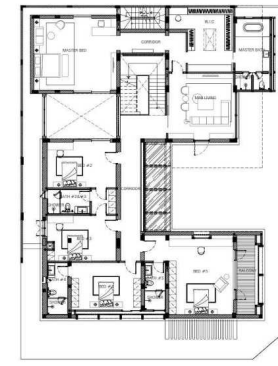
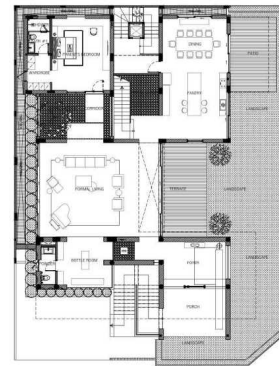


JK House



JK House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Pantai Indah Kapuk, North Jakarta
Area Size	: 647,25 sqm
Building Size	: 1.290,6 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2023
Interior	: Chrystalline Interior
Contractor	: Pak Munadi
Photographer	: Cowema Studio



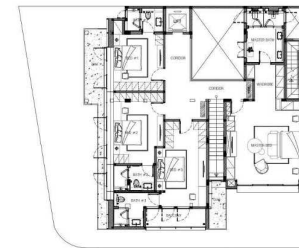
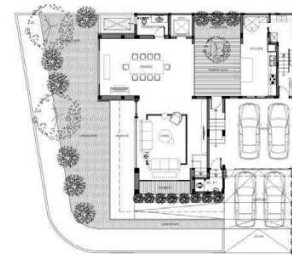


MG House



MG House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: West Jakarta
Area Size	: 366,16 sqm
Building Size	: 718, 27 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2022
Interior	: Cowema Studio
Contractor	: Pak Munadi
Photographer	: Cowema Studio



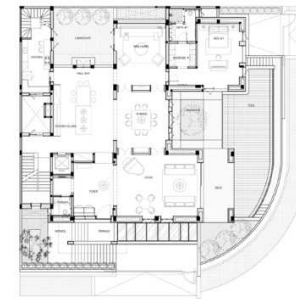
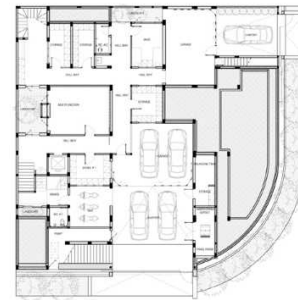


NF House



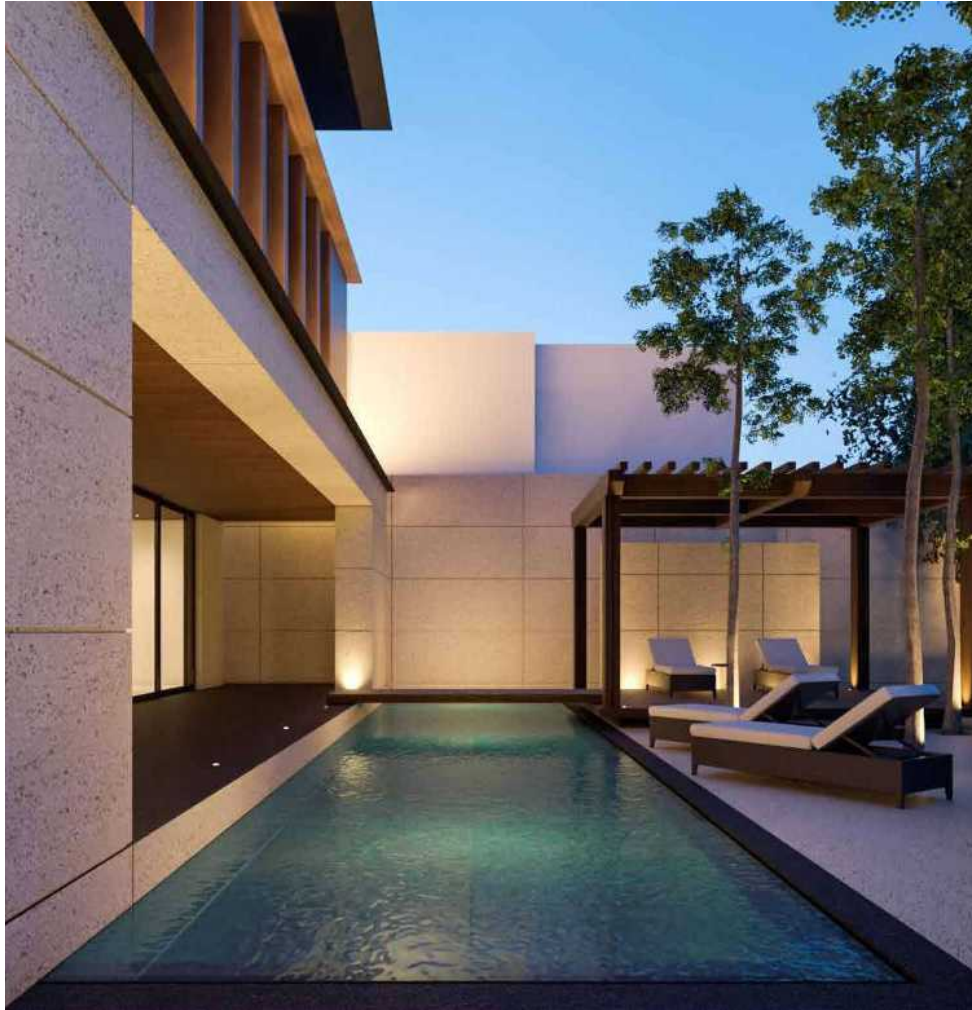
NF House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Permata Buana, West Jakarta
Area Size	: 608 sqm
Building Size	: 1400 sqm
Design Style	: Tropical Contemporer
Status	: Completed
Year	: 2022
Interior	: Integrha Pratama Artistry
Contractor	: Ronny Budhihardja
Photographer	: Cowema Studio



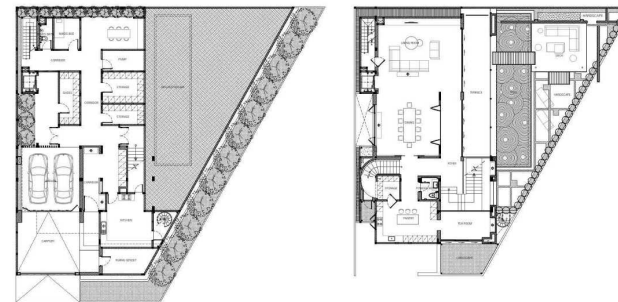


RK House



RK House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Cinere, Tangerang
Area Size	: 475 sqm
Building Size	: 943 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2023
Interior	: Cowema Studio
Contractor	: Pak Griffin





Mahoni 1/01

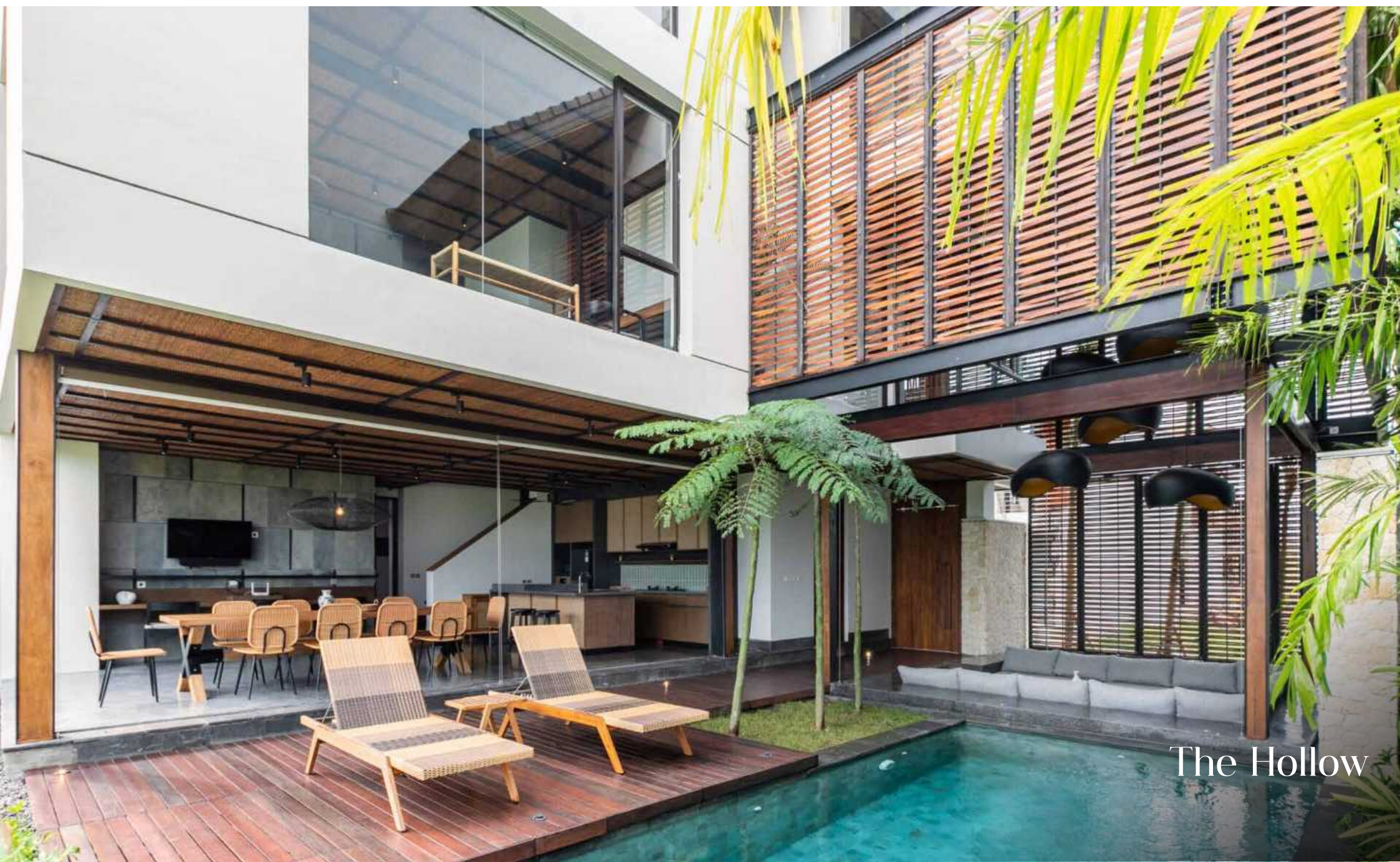
TD House



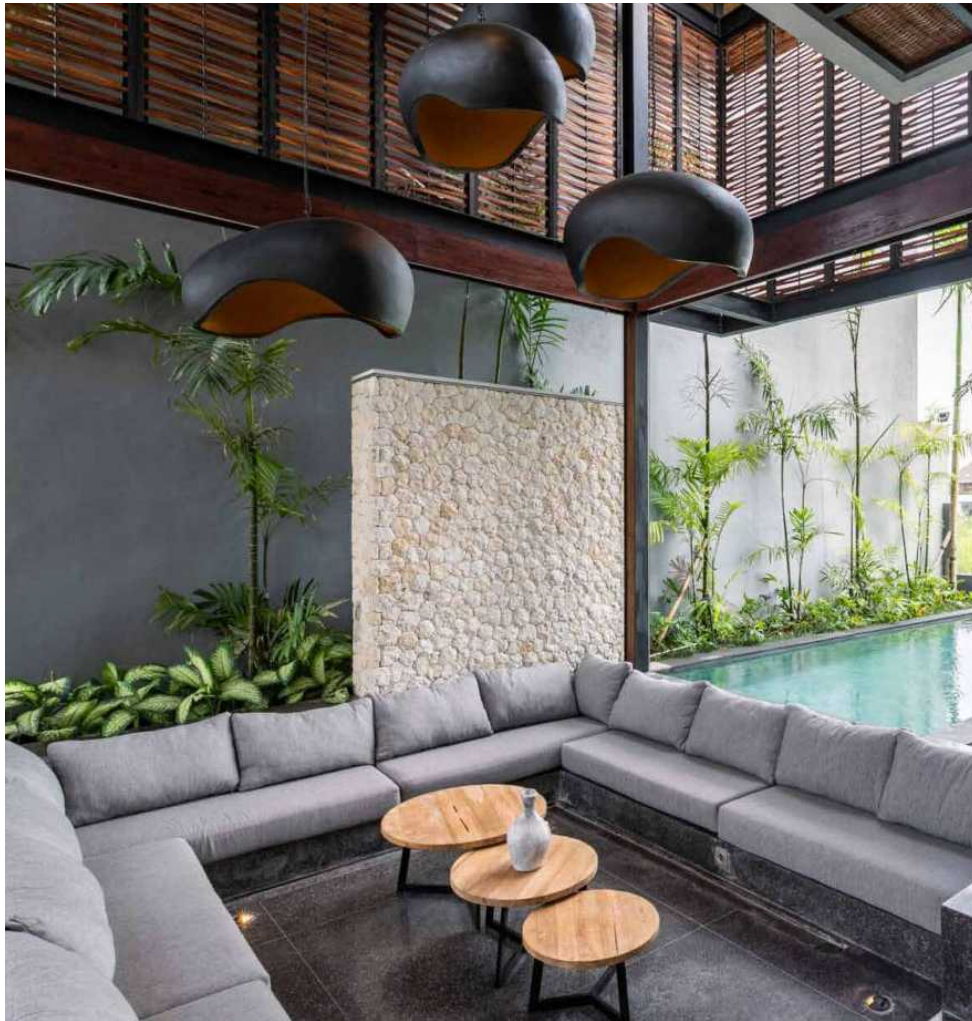
TD House

Scope	: Architecture
Type	: Single Dwellings, Residential Estate
Location	: Suvarna Sutera, Tangerang
Area Size	: 469,446 sqm
Building Size	: 587,913 sqm
Design Style	: Modern Tropical
Status	: Completed
Year	: 2024
Interior	: Cowema Studio
Contractor	: By Client
Photographer	: Cowema Studio, Eireen Media



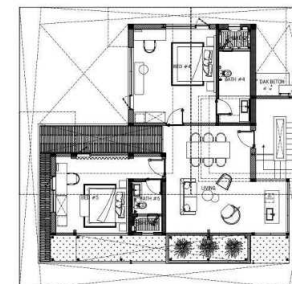


The Hollow



The Hollow

Scope : Architecture + Interior Design
Type : Single Dwellings, Villa Estate
Location : Canggu, Bali
Area Size : 250 sqm
Building Size : 323 sqm
Design Style : Tropical
Status : Completed
Year : 2023
Interior : Cowema Studio
Contractor : Pak Kiki
Photographer : Balirep_





The Pasisi

Kavling 1, 2, & 3



The Pasisi

Kavling 1, 2, & 3

Scope	: Architecture + Interior Design
Type	: Villa Estate
Location	: Canggu, Bali
Area Size	: 3.142 sqm
Building Size	: 602 sqm
Design Style	: Modern Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Gustu





The Pasisi

Kavling 6, 7, 8, 9, & 12



The Pasisi

Kavling 15, 16, & 17

Scope	: Architecture + Interior Design
Type	: Villa Estate
Location	: Canggu, Bali
Area Size	: 3.142 sqm
Building Size	: 571 sqm
Design Style	: Modern Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Gustu





The Pasisi

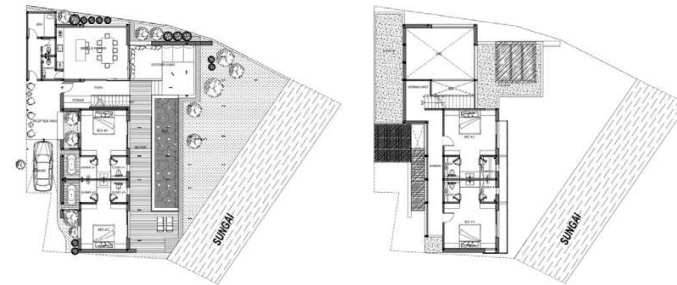
Kavling 10, & 11



The Pasisi

Kavling 10, & 11

Scope	: Architecture + Interior Design
Type	: Villa Estate
Location	: Canggu, Bali
Area Size	: 342,3 sqm
Building Size	: 333,93 sqm
Design Style	: Modern Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Gustu



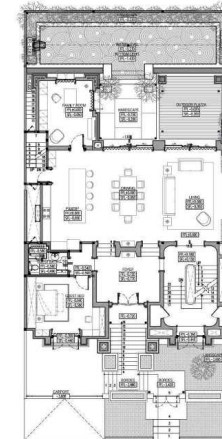
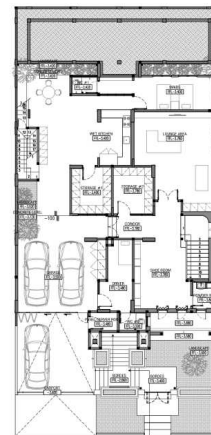


AM House



AM House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: North Jakarta
Area Size	: 420 sqm
Building Size	: 864 sqm
Design Style	: Classical, Tropical
Status	: Completed
Year	: 2023
Interior	: Cowema Studio
Contractor	: Pak Iko Kiswanto
Photographer	: Nilai Asia, & Mario Wibowo



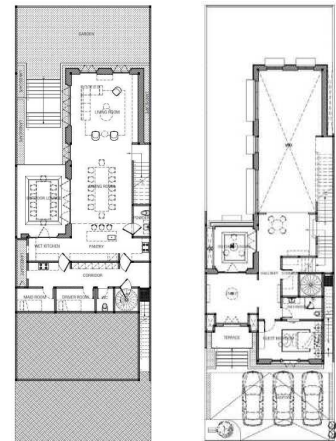


AW House



AW House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Padalarang, Bandung
Area Size	: 389.4 sqm
Building Size	: 592.78 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Irwan



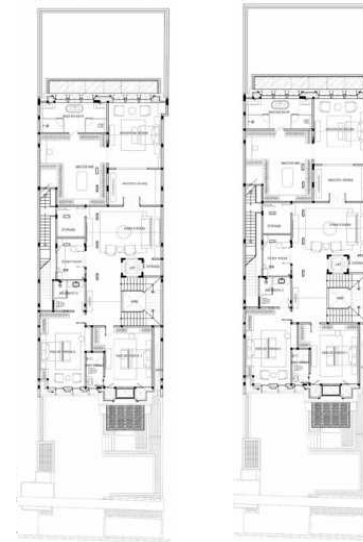


BJ House



BJ House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Menteng, Central Jakarta
Area Size	: 596.42 sqm
Building Size	: 1,111.51 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Mudita Lestari
Contractor	: Pak Eddy





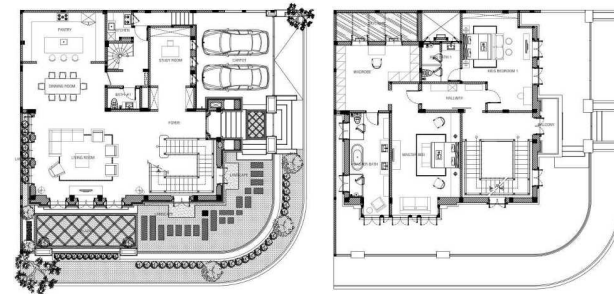
CB House

E10



CB House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Artha Gading, North Jakarta
Area Size	: 298 sqm
Building Size	: 513 sqm
Design Style	: Classical - French
Status	: Completed
Year	: 2017
Interior	: Cowema Studio
Contractor	: PT. Mega Firdaus
Photographer	: Cowema Studio





DP24 House



DP24 House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Menteng, Central Jakarta
Area Size	: 1,527 sqm
Building Size	: 1,654 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Irwan



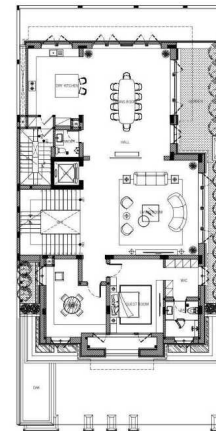


DR House



DR House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Ancol, North Jakarta
Area Size	: 450 sqm
Building Size	: 900 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: By owner





DT House



DT House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Menteng, Central Jakarta
Area Size	: 700 sqm
Building Size	: 1,200 sqm
Design Style	: Classical
Status	: On Going
Year	: On Going
Interior	: Mudita Lestari
Contractor	: Pak Eddy



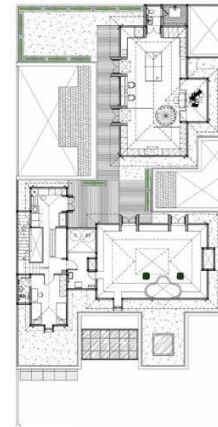


GA House



GA House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: West Jakarta
Area Size	: 800 sqm
Building Size	: 765 sqm
Design Style	: Tropical Singapore Colonial
Status	: Completed
Year	: 2019
Interior	: Cowema Studio
Contractor	: Pak Munadi
Photographer	: Welly Kusumo





GB House



GB House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Summarecon, Bogor
Area Size	: 420 sqm
Building Size	: 904.73 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: 2024
Interior	: Cowema Studio
Contractor	: Pak Robiyanto



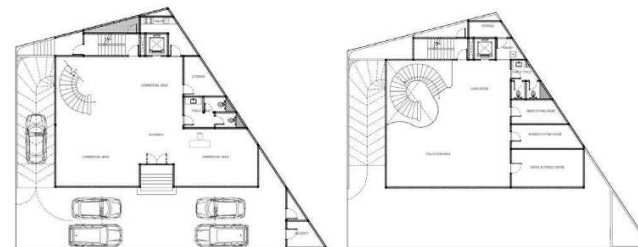


IG Mixuse



IG Mixuse

Scope	: Architecture + Interior Design
Type	: Mixuse, Apartment
Location	: Kebayoran Baru, South Jakarta
Area Size	: 400 sqm
Building Size	: 1,400 sqm
Design Style	: Classical Tropical
Status	: Concept
Year	: 2023
Interior	: Cowema Studio



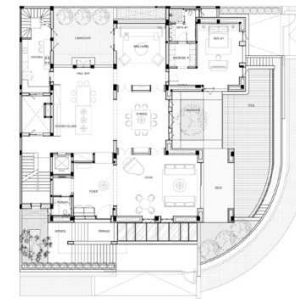
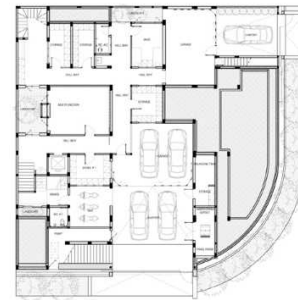


NF House



NF House

Scope	: Architecture Design
Type	: Single Dwellings, Residential Estate
Location	: Permata Buana, West Jakarta
Area Size	: 608 sqm
Building Size	: 1,400 sqm
Design Style	: Contemporer Classic
Status	: Completed
Year	: 2022
Interior	: Integrha Pratama Artistry
Contractor	: Ronny Budhihardja
Photographer	: Cowema Studio



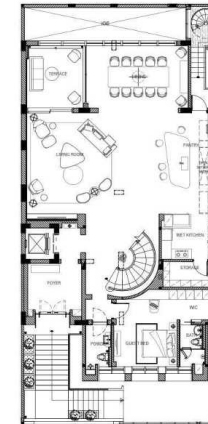


PNY House



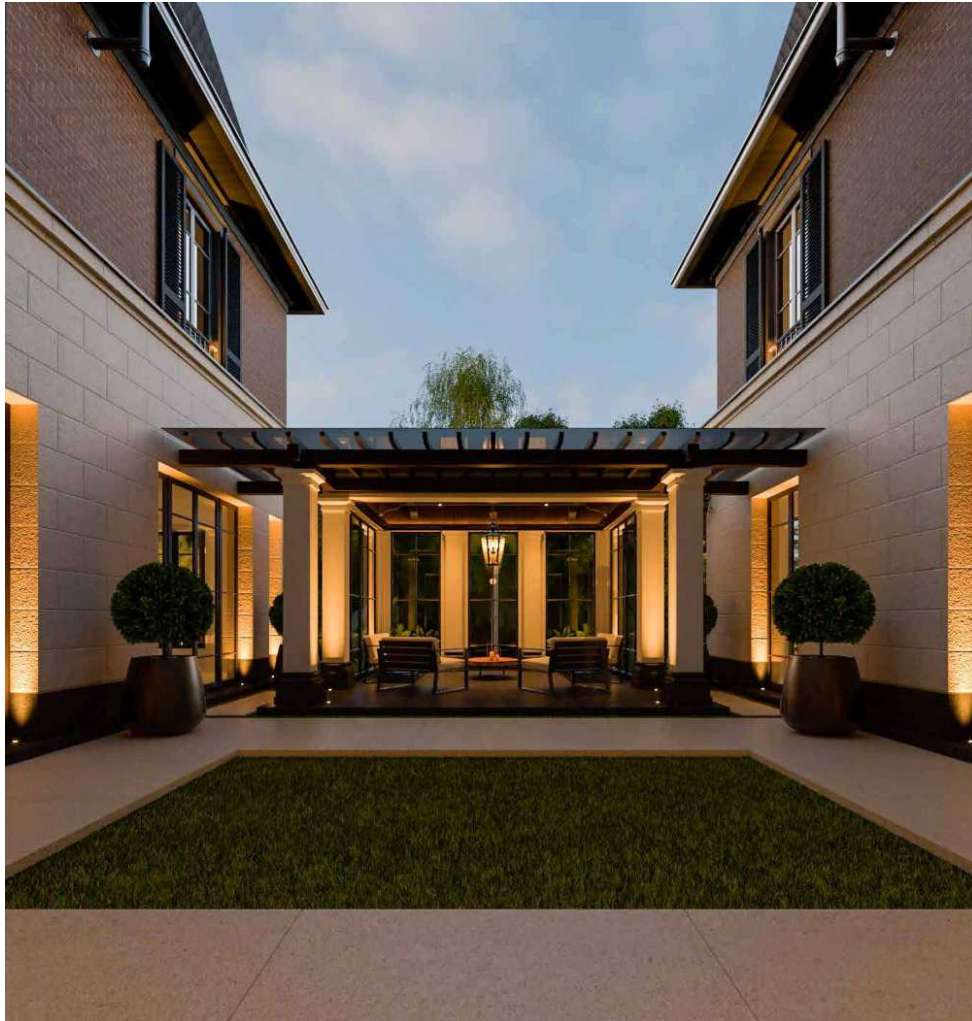
PNY House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Permata Buana, West Jakarta
Area Size	: 400 sqm
Building Size	: 1,100 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: On Going
Interior	: Cowema Studio
Contractor	: Pak Irwan





RM House



RM House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Green Garden, West Jakarta
Area Size	: 750 sqm
Design Style	: Classical Tropical
Status	: On Going
Year	: 2024
Interior	: Cowema Studio





AZ PHG 87 House



AZ PHG 87 House

Scope	: Architecture + Interior Design
Type	: Single Dwellings, Residential Estate
Location	: Summarecon Serpong
Area Size	: 1,038 sqm
Building Size	: 1,292.5 sqm
Design Style	: Classical Tropical
Status	: On Progress
Year	: 2025



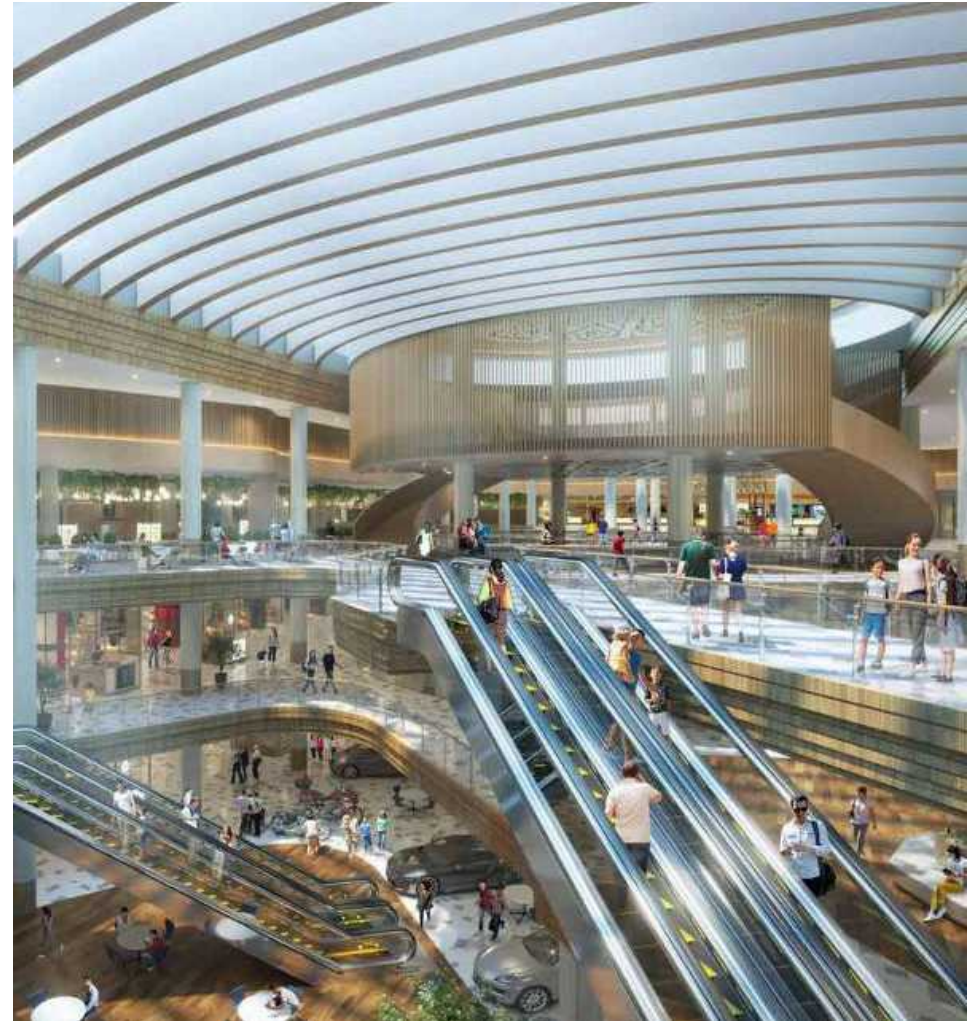
Commercial Project



Lamantuha Mall

Pangkalan Bun | Kota Waringin Barat | Year: 2019

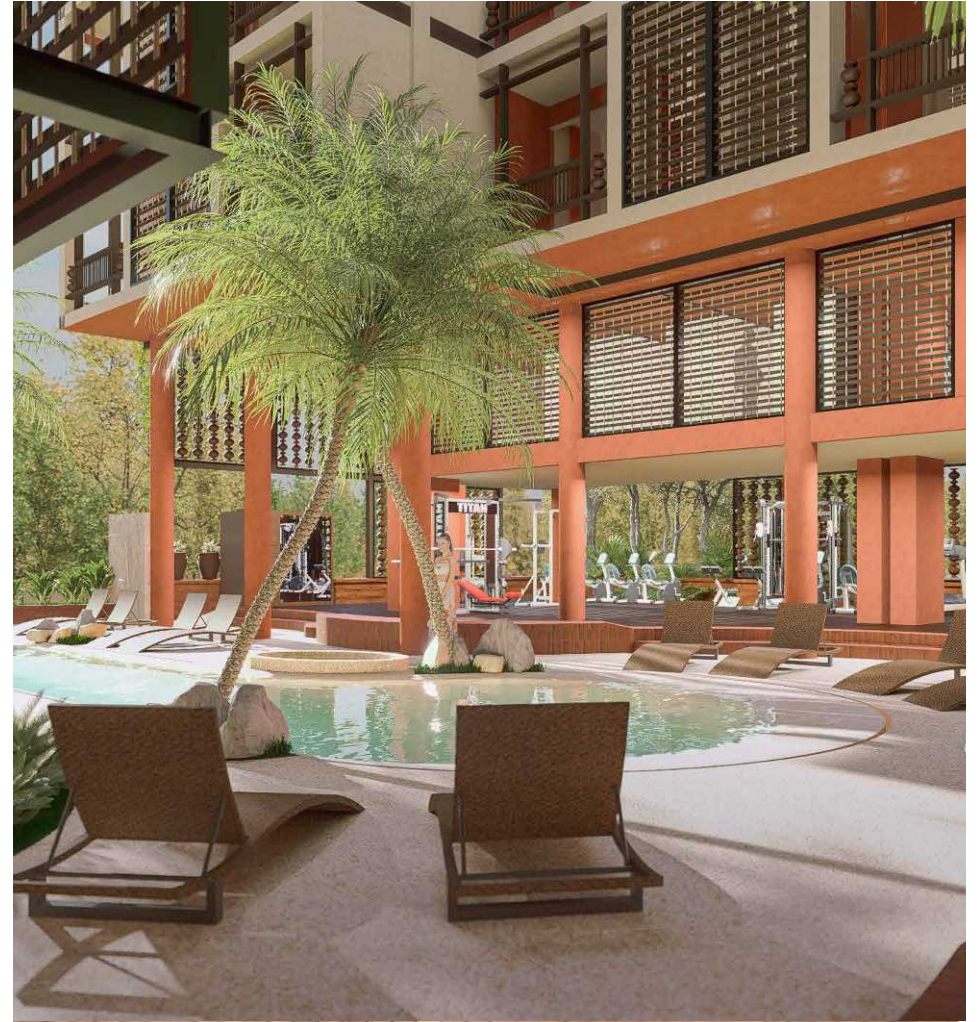


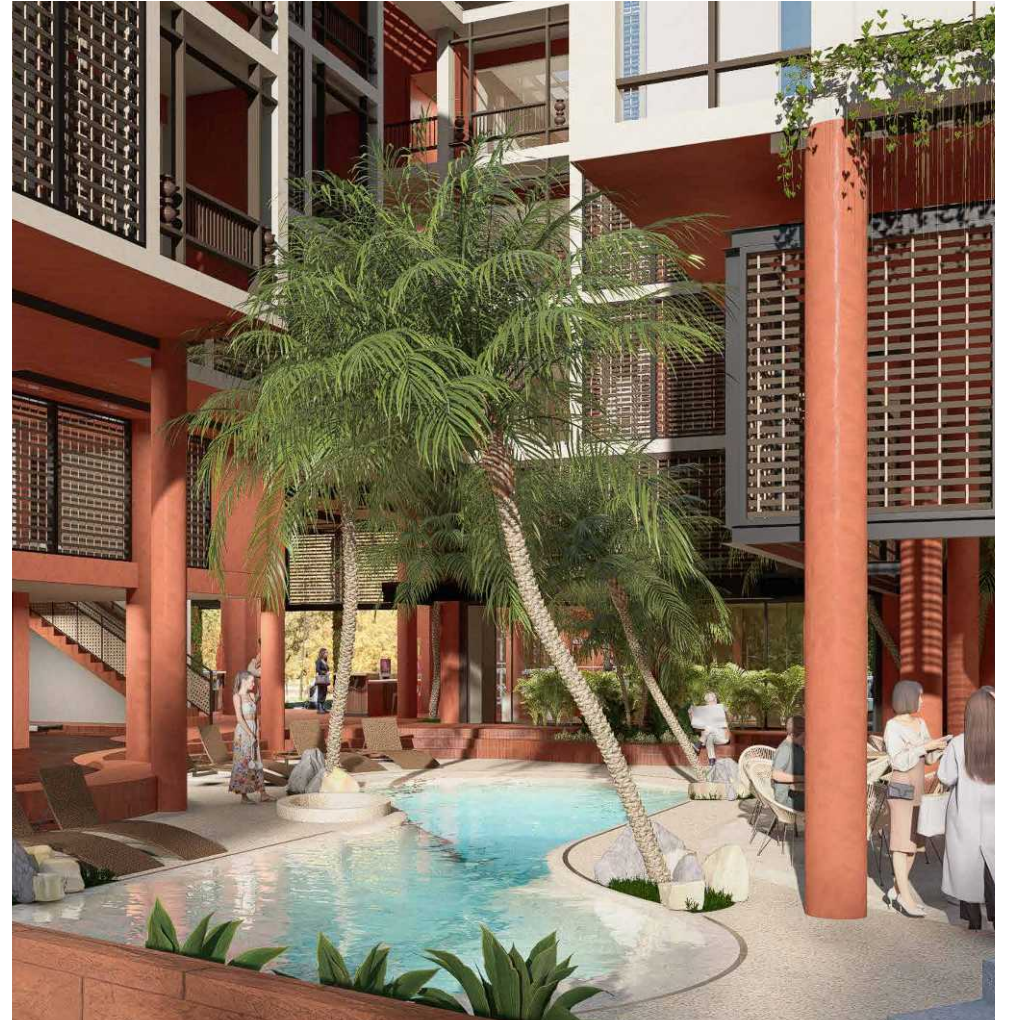




Hotman Pasisi

Canggu | Bali | Year: 2025







The Pasisi Villas

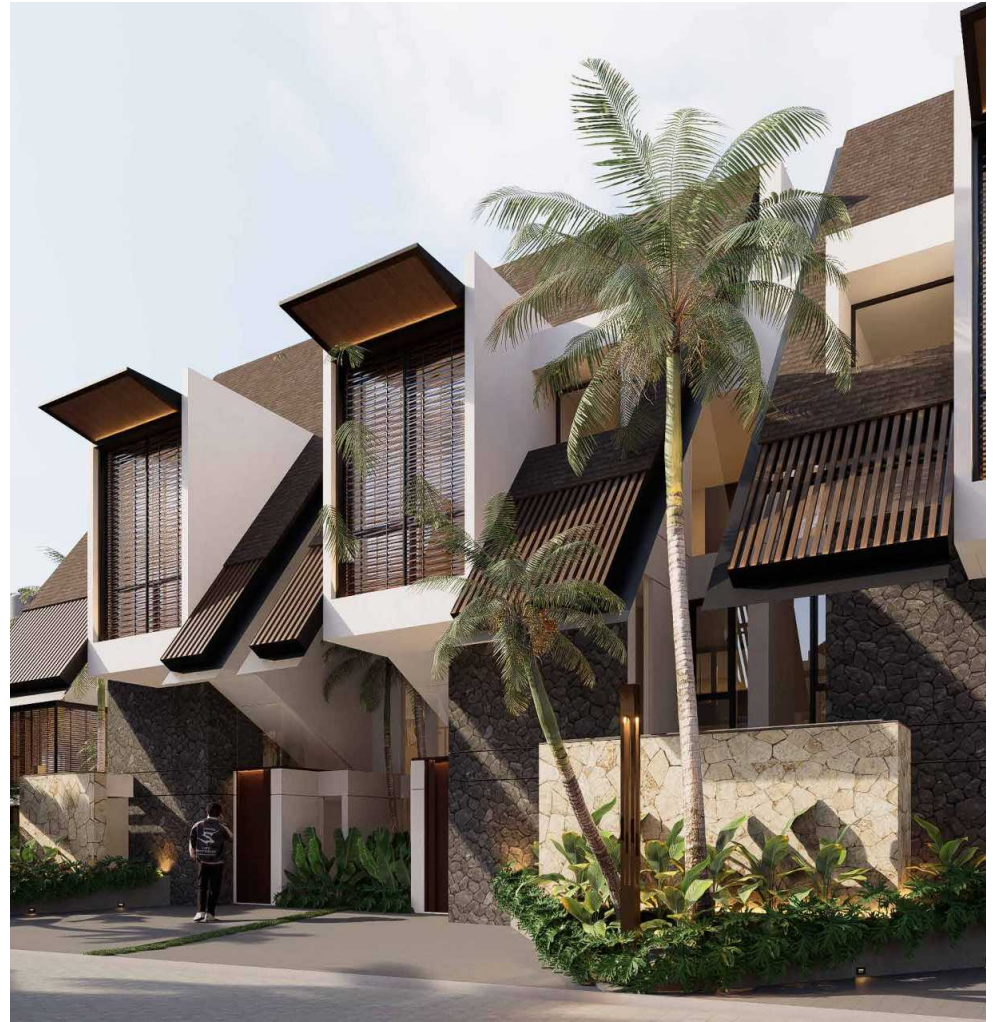
All Kavling

The Pasisi Villas

Masterplan



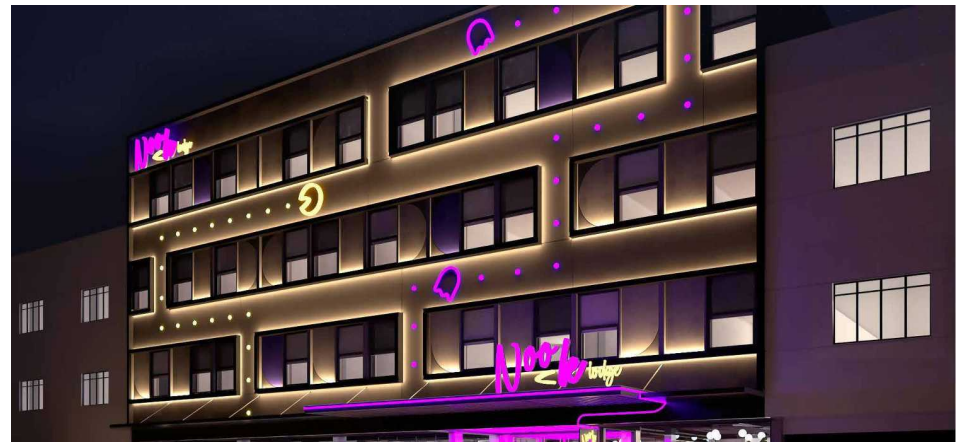






Hotel Penuin

Batam | Year: 2024





Canang Park

Canang Park

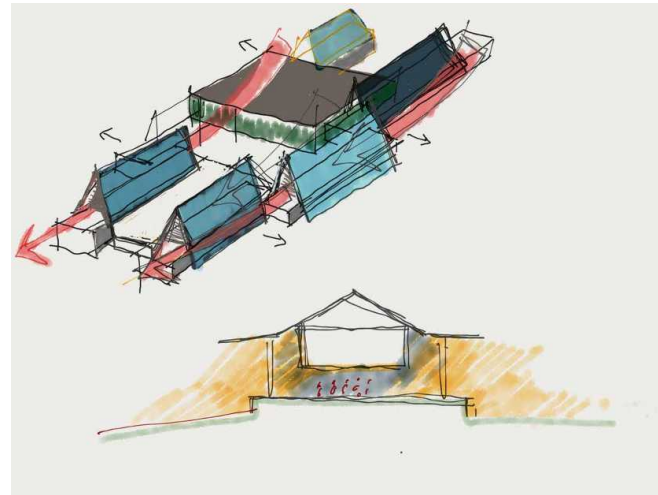
Gunung Sugih | Lampung Tengah | Year: 2018





Tubaba Integrated Office

Tulang Bawang Barat | Lampung | Year: 2020





Mall Pelayanan Public Kabupaten Brebes

Brebes | Central Java | Year: 2019



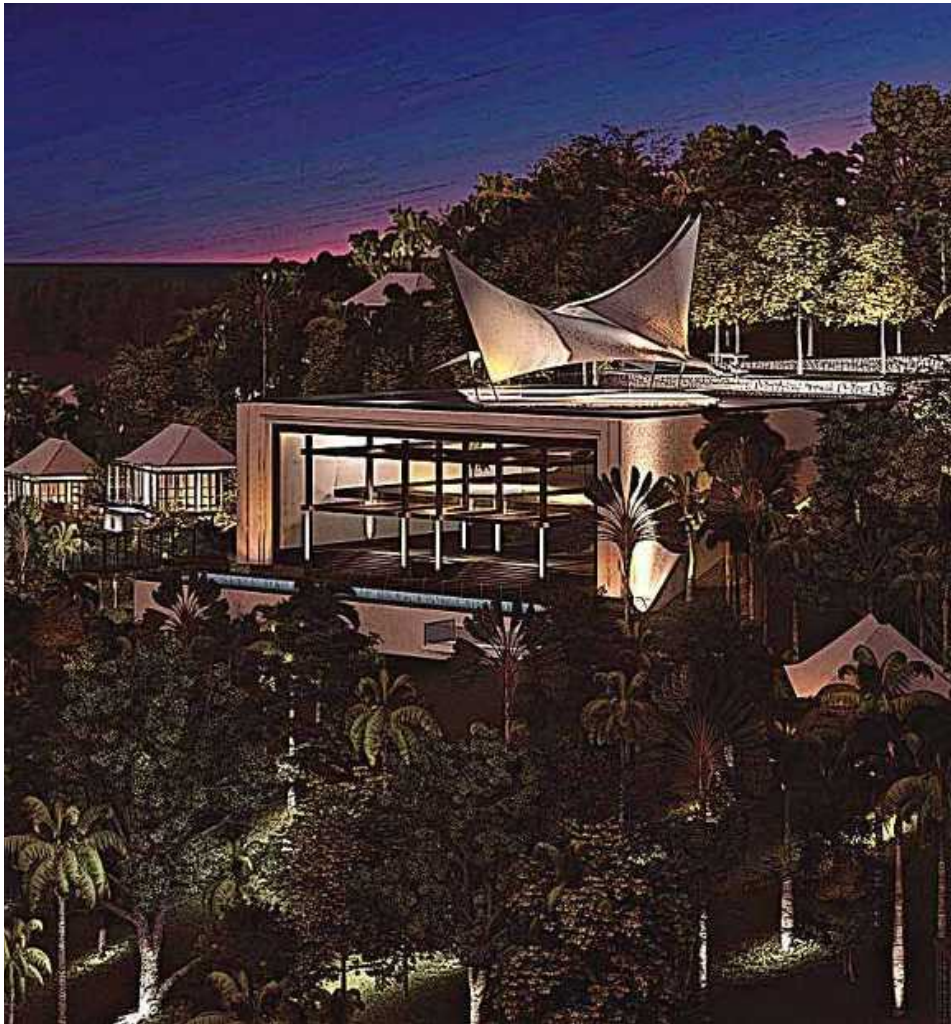


Oakwood Pejeng Villa

Oakwood Pejeng Villa

Pejeng | Bali | Year: 2020

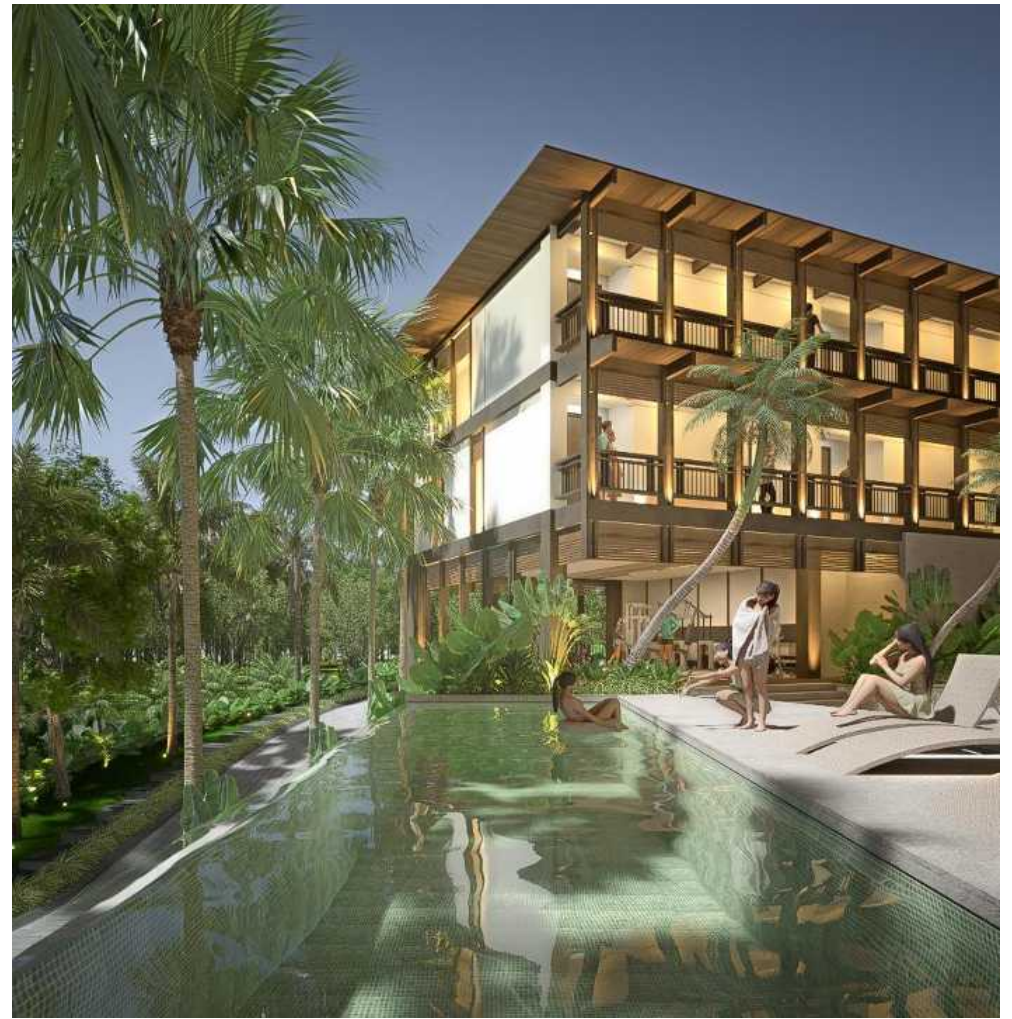






Swarnae

Bali | Year: 2025









IG Mixuse



IG Mixuse

Scope	: Architecture + Interior Design
Type	: Mixuse, Apartment
Location	: Kebayoran Baru, South Jakarta
Area Size	: 400 sqm
Building Size	: 1,400 sqm
Design Style	: Classical Tropical
Status	: Concept
Year	: 2023
Interior	: Cowema Studio

